

Press Release

Meals on Wheels and Senior Outreach Services

Meals on Wheels and Senior Outreach Services Partners with IndeeLift

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FOR IMMEDIATE RELEASE

Walnut Creek, CA, July 27, 2016 - Meals on Wheels and Senior Outreach Services (MOWSOS) is proud to announce that it will partner with IndeeLift, the designer and developer of the first line of human floor lifts.

"IndeeLift was founded to help solve a real problem," says Founder, Steve Powell. "Many people fall and are unable to get up from the floor. The human floor lift can help people who fall and are unable to get up from the floor without assistance."

One out of three people 65 years and older takes a fall every year, according to the Centers for Disease Control. In this age group, falls are the most common cause of injuries that lead to hospitalizations and deaths.

"Our Fall Prevention Program works diligently to educate the community about fall risks and the benefits of fall prevention -- things like home modifications, medication review, exercise and balance assessments, and proper nutrition," says Elaine Clark, Chief Executive Officer, MOWSOS. "But, when a fall can not be prevented, IndeeLift's human floor lift is an absolute life-saver."

IndeeLift's human floor lift was designed to alleviate the grief and eliminate the hassles after a fall has occurred. "Just last week we had a call from Captain Kurtis Dickey of the Livermore Fire Department whose crew used the onboard IndeeLift EMS to lift a 200+ pound 92-year old who had fallen in his kitchen," says Powell. The IndeeLift human floor lift safely picks up the person without strain on the people rescuing the patient.

The first-of-its-kind partnership is a result of two years of discussions and the strong belief by MOWSOS that IndeeLift is a much-needed tool that saves lives and careers due to back injuries from lifting.

MOWSOS will be introducing Powell and his team to various senior community organizations including senior centers, adult day facilities, and senior living facilities. "Combined with fall prevention services, MOWSOS believes we can keep people living independently for a longer period of time," says Clark.

Meals on Wheels and Senior Outreach Services is a full-service nonprofit organization dedicated since 1968 to helping seniors live independently and with dignity. Based in Walnut Creek, the agency serves older adults all across Contra Costa County. More information can be found at www.mowsos.org.

IndeeLift is the first human floor lift, designed to alleviate the grief and eliminate the hassles of falling. If you are interested in learning more about "The People Picker Upper" then please call us at 1-844-700-5438 or 925-455-5438 or visit us online at www.indeelift.com.